

Creative Brief

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Interaction Foundations SP2022

Project Title: Brothers' Grimm Website

1. Project overview

The goal of my website is to talk about how the brothers' hardships through class struggles turned them into publishers of great stories that we still know today. I do not want to focus too much on summarizing the stories.

2. Resources

Copy is available at https://en.wikipedia.org/wiki/Brothers_Grimm. In terms of photography, I'd really like to use a lot of illustrations of the stories to give off the vibe I want. I'd also use paintings/drawings of the brothers back then and try to stay away from actual pictures or screengrabs from videos of modern actors portraying them. These illustrations can be found on several websites, from national geographic to biography.com to Britannica.com.

3. Audience

The audience includes my peers and other professors that might see this page in the future. I'd like to make the microsite and bit "creepy" to help illustrate the gravity of their stories, and do not think I have to worry about children seeing it and being scared.

4. Message

I want to focus on telling a story about the brothers' difficult lives: they struggled with being the "men of the house" at an extremely young age, scarlet fever, and difficulty learning in college because of their low social caste.

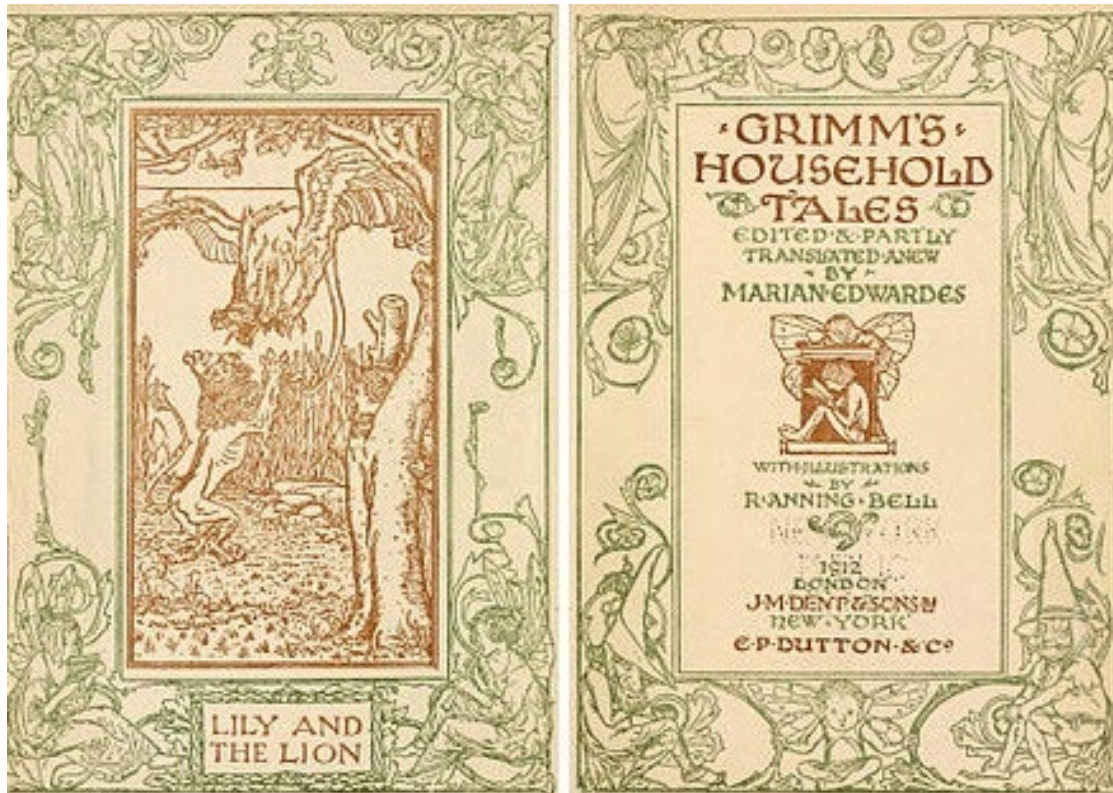
5. Tone

I want the tone of the site to be dark and a bit mysterious, like their stories. I imagine there's still a good amount of mystery surrounding them as they lived from 1785/6 – 1863/59 and we don't have all of the information about them.

6. Visual Style

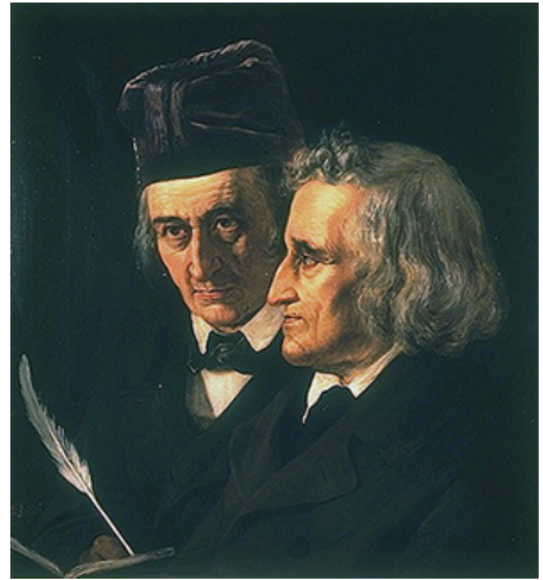
I would like for the font and coloring to mirror fonts and colors from that age (a lot of scripts, definitely no fonts that are "too modern," and only primary colors if any). If not this, then the style could also mirror the books they were writing (pen and ink, old-looking paper). These are some inspiration pictures:

Tell me and I forget;
Show me and I remember;
Involve me and I understand.



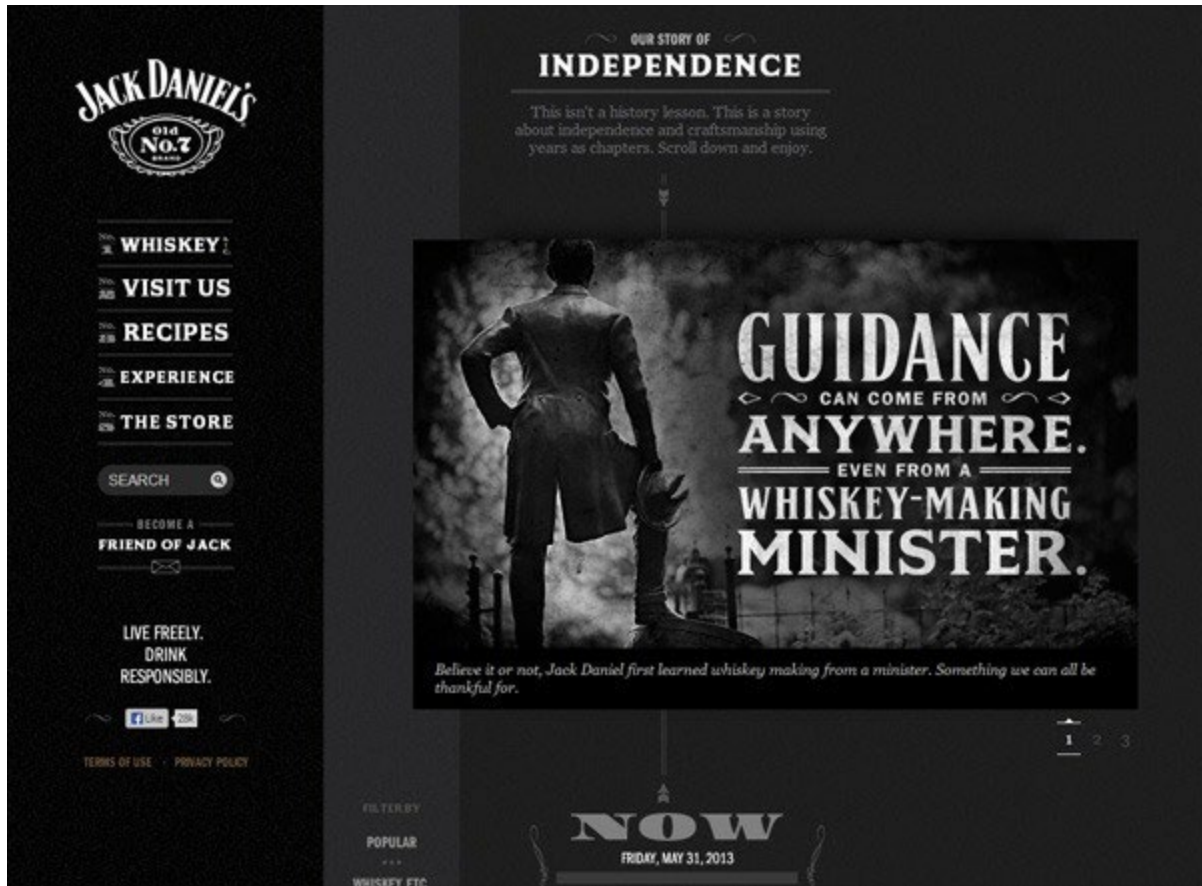
Brothers Grimm

Born in Hanau, Germany, 13 months apart, Jacob Grimm (1785–1863) and Wilhelm Grimm (1786–1859), are known together as the Brothers Grimm. The duo were German academics, linguists, cultural researchers, lexicographers and authors who together specialized in collecting and publishing folklore during the 19th century. Thanks to their work, The Brothers Grimm stories are some of the most beloved fairy tales today throughout the world. In 1796, the brothers lost their father, and were sent to study at the prestigious Friedrichsgymnasium thanks to an aunt,

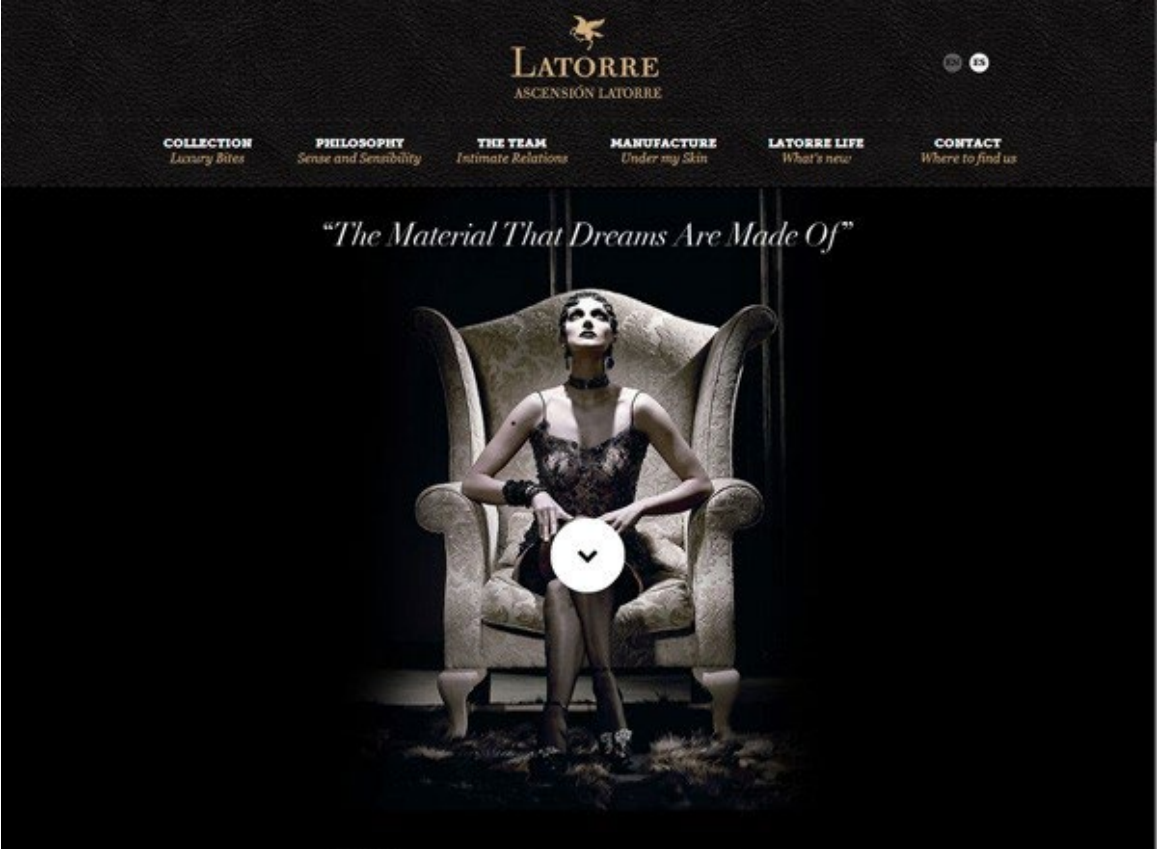


Wilhelm Grimm (left) and Jacob Grimm in a 1855 painting by Elisabeth Jerichau-Baumann.

(I really like this font but do not know if I like the white background)



(Obviously the subject matter differs, but I like the darkness of the website and navigation bar to the left)



(I like how the homepage starts with a quote and shadowy picture to grab attention – I would like this for my own website)